



Logo created by X3 Studios featured in LogoLounge 4

Timișoara, February 28th 2008 - The logo created by the interactive design studio X3 Studios for Helios Art Gallery was featured in the 4th volume of LogoLounge.

LogoLounge is a catalogue dedicated entirely to logos. The jury is formed by international representatives, presided by Bill Gardner. The jury gathers once a year to select the best and most exciting works in logo design of that year.

The fourth volume of the LogoLounge series provides 2,000 totally new logos. The logo created by Sorin Bechira, Art Director at X3 Studios, for Helios Art Gallery from Timișoara, Romania is also featured. "The specific of the art gallery was not to promote new media, but focus on traditional and classic art, expressed by graphics, sculpture and painture. Greek mythology, where Helios is the God of Sun, was taken as a starting point; the symbol stands for sunbeams. The spiral suggests the idea of continuity and membership for the Plastic Arts Union" stated Sorin Bechira.

For additional information, please contact:

Oana Pișlaru, PR Manager

Email: oana@x3studios.com

Mobil: (+4) 0728 306 546

<http://press.x3studios.com>

About LogoLounge: Since its 2003 inception, the Logo Lounge series have quickly become the best-selling collection of logos around. The book, like the previous titles in the series, is compiled in association with LogoLounge.com, a website launched by Bill Gardner in 2002. The site, as well as the book, is dedicated only to logos. Top designers and design firms are hand-picked and invited to become "foundation members". For further details visit www.logolounge.com.

About X3 Studios: X3 Studios (www.x3studios.com) is a design studio, founded in 2001 in Timișoara, Romania. Among the services that X3 Studios can provide are the following: branding, print design, advertising design and interactive design. The X3 Studios portfolio includes over 400 projects created for international clients and over 100 projects created for national clients. Some of the awards the company received are: Rebrand 100 Awards, Eulda, LogoLounge, and Internetics.